

Isadora Marlow–Morgan

Web / Visual Designer

I stare at a monitor 24/7 trying to create cool usable ways for visitors to engage in web experiences. I'm all about problem solving and creating highly conceptual, branded experiences that work across all mediums. Got challenges? Let me take them on, I quickly master new technologies and stay up to date on industry trends. Most importantly though, I create good-looking usable sites. My designs are bold, unique and user friendly.

Expertise

- Web / UI Design
- Flash Animation
- XHTML / CSS
- Graphic Design
- Photo Retouching
- Information Architecture
- Flow Charts

Web Designer

iMedia Connection

*June 2008 – Current
Culver City, CA*

Lead the planning and design of web pages and marketing materials for iMedia Connection that meet the business objectives and advance our brand strategy. Translate marketing objectives into creative strategies by conceptualizing & developing flash animated house ads. Create clean cross platform code for iMedia & Summit email campaigns. Work with Agile methods.

Key Responsibilities

- Web Design
- Banner Animation
- Email Campaign Design & Code

Designer & Flash Animator

Weston | Mason Advertising

*Oct. 2007 – May 2008
Santa Monica, CA*

Bridged the gap between business goals and technology by coordinating with art, marketing, and development teams. Primary duties included providing concepts for websites, web banners and email campaigns. Developed engaging interactive designs that successfully translated marketing objectives. Clients included: Disney, Starbucks, Archie Comics

Key Responsibilities

- Web Design
- Flash Animation
- Email Campaign Design & Code

Visual Designer

Isadora Design

Nov. 2002 - Current

Santa Monica, CA

This is my official name for Self-Employment/Freelance. I create websites, product User Interfaces, and develop them into HTML/CSS, and Flash. I have been responsible for concept to completion of numerous online campaigns which includes email, mailer, website and banner ads that have successfully increased sales. Clients included: Chiat Day, Shutterfly, Z Gallery

Web / Graphic Designer

Go Technologies, Inc.

Nov. 2006 - Oct 2007

Santa Monica, CA

Lead the planning, design and execution of all web based projects. Improved the User Interface and User Experience with full redesigns of all 4 corporate websites. Acted at the lead marketing designer, conceptualizing and creating print, POP displays and online advertising for our web-based product.

Key Responsibilities

- Web Design & Code - Graphic & Tradeshow Design - Email Campaign Design & Code

Web / Graphic Designer

Venus By Desire Spa

Jan. 2006 - Nov 2006

Redondo Beach, CA

Managed projects for print and web, promotional exhibit material, and online products from design concepts to production. Collaborated with product managers on marketing strategies. Developed email campaigns, keeping clients aware and interested in current product/services.

Key Responsibilities

- Web Design & Code - Graphic & Tradeshow Design - Email Campaign Design & Code

Education

Otis College – *Flash II Actionscript 3.0 Spring 2008*

Aiglon College – *Villars, Switzerland Graduated 2000*

References

Rebecca Norton – *Senior Designer, iMedia Connection (804) 839-0393*

Benjoseph Manibog – *Senior Designer, Weston Mason (310) 384-0548*

Eddie Gonzalez – *Senior Designer, Napster (909) 261-5612*

Brent Smart – *Manager New Media/Systems Analyst (310) 207-6507*